

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



MINNESOTA

Minnesota Chapter of ASID 2020 Student Design Awards

Eligibility, Deadline and General Instructions

Eligibility: Any ASID MN Student Member who has completed at least one year of undergraduate study enrolled in a two- year or four-year accredited program of interior design. The project will be judged on creative achievement and design statement. The jury will evaluate entries on presentation skills, design and planning competency and conceptual creativity, in a blind format.

Any undergraduate interior design student project completed after September 1, 2019. Must have been completed by a single ASID student member, group projects not eligible.

Entry Deadline: All project submissions must be electronically filed by 12:00 pm CST Thursday, October 15, 2020. **Late entries will NOT be accepted.**

Entry Fees: Typical entry fees are **waived** for the student category.

General Instructions: Please read the general guidelines below and scroll down to complete the form and upload your project. Project must include your **design statement and a project PDF including any drawings, images, floor plans, AutoCAD, renderings, and elevations which best illustrates your project.** Project PDFs and statement files should be titled with the project name only. **No identifying references such as your name or your school's name should be included.** Be sure to check the required box for the Submission Certification at the bottom of the page. Then press the Submit Form button. Confirmation of successful entry completion will be shown on the screen after submitting.

QUESTIONS - Questions should be directed to: administrator@mn.asid.org or 612-339-6003.

HOW TO ENTER

Create your own template in PowerPoint and save as a PDF.

1. Complete the online form
2. Submit online form

SUBMITTAL

Submit project entries via the **SUBMIT** button at the bottom of this web page. Your entry will be automatically recorded with date and time of submission.

Categories: There are only two categories, **Commercial** and **Residential**. One winner will be chosen from each category.

Judging/Awards Presentation

Judging: The judges will grant one First Place award in each category. Second place awards and ties in each category will be granted at the judges' discretion. Entries will be judged by qualified industry professionals.

Criteria for Judging ASID MN Chapter Student Awards: 114 points possible

Overall Design Solution and Design Concept Statement: 1-40 points

Is the overall interior design solution appropriate to the context of the space and relate to the concept statement? Did the Interior Designer fulfill the project requirements and enhance the human experience?

Innovative/Creative Use of Space: 1-10 points

Did the Interior Designer express an exceptionally creative idea, or exhibit outstanding or unusual use of materials, detail, products, or space planning/layout etc...?

Functional Use of Space: 1-10 points

Is the space plan functional and reflect the concept statement? Does the lighting design enhance the solution? Are suitable universal design principles or ADA guidelines included as part of the design solution?

Materials and Finishes: 1-10 points

Are materials and finishes appropriate and/or innovative for the space? Do they reflect the concept statement? Are the selections appropriately sustainable or environmentally friendly?

FF&E Selections: 1-10 points

Are the furniture, fixtures or other equipment (including window treatments, art, accessories, signage) used satisfactorily in the interior space? Are the FF&E appropriately sustainable or environmentally friendly? Is there rationale or meaning behind those selections?

Elements of Design: 1-10 points

Are the Elements of Design used successfully in the interior design solution? Is the use of color, texture, shape appropriate, exceptional or unique? Is the use of line, form or value fitting and successful in the overall interior design composition?

Principles of Design: 1-10 points

Are the Principles of Design demonstrated successfully in the overall interior design solution? Are the furnishings and details scaled and/or balanced appropriately for the size of the space? Is proportion, pattern, contrast, emphasis, rhythm and/or harmony achieved in an interesting and successful way?

Additional Supporting Documents: 9 points

__ Floor Plans= 3 points

__ Elevations= 3 points

__ Renderings= 3 points

Project Presentation: 5 points

INSTRUCTIONS FOR WINNERS

Winning projects will be notified at the end of October 2020 and announced at the Virtual Minnesota ASID Chapter Design Awards Gala, Thursday November 5, 2020. Each winner will be given one free ticket to the Gala. Participant friends and family are encouraged to attend. Duplicate unframed awards will be available by order after the event for \$25.00, paid at time of order. Deadline to order duplicate awards is January 15, 2021.

Winning Project Board Submission Requirements

- The 1st place winners in each category will be required to put a presentation board together of their winning project for display at IMS for a period of one year after which time, they will be sent to the University of Minnesota Archives at the Anderson Library, winning boards will not be returned.
- Boards will be due to the ASID office by Friday, January 15th, 2021.
- Boards should be exactly 2'-0" x 2'-0" x 3/16" thick unframed on black foam core.
- Include plans, drawings, before and after photographs as necessary to convey the design solution. You must leave a 2 inch clear space margin the full width across the top of your board.
- Your name and logo may be included on the board within the upper left half of 2" high margin.