

# Design Directions

ASID MINNESOTA  
*Design Directions*

SUMMER 2016

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LAKE & DESTINATION HOUSES

**PROJECT NAME:** Wyoming Getaway

**DESIGNER:** Bruce Kading, ASID, CID

**FIRM:** Bruce Kading Interior Design

**PHOTO:** Ken Gutmaker

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***“Make a plan and get out, leave your device at home for a day, and put yourself in front of other people.”***

### **A LETTER FROM OUR PRESIDENT**

June in Minnesota is one of my favorite months. It's warm and sunny with summer in full bloom. The days are long, outdoor concerts are everywhere, and we hope to play a little more. It got me thinking about the work-life balance that we all struggle with. I'm fortunate and love going to work every day, often putting in too long of a day, forgoing much needed 'play' time. Why is that? We all need to tune out and turn off, yet it seems we often are emailing and texting well into the night. I know I'm not the only one. Everyone I talk to speaks about the pressure to return emails long after they end their 'work day.' Jan Bruce, who writes about stress, success, risk, balance and business, said in a recent *Forbes* article that we consume about three times the amount of information we did in 1960, and most of this information comes through a screen. No wonder my hard drive is full!



MeQuilibrium (mequilibrium.com) sought to find out what impact screen time was having on people's lives, attention spans and outlook. Their survey results drive home the importance of more weekend and evening time without checking in.

She goes on to say that even top technology giants are spending money and resources on helping their employees dial down their device time. In my own design practice, I have created wellness rooms, meditation spaces and quiet rooms — all to help create a better work place environment for my clients and their employees. We've all seen how many companies are blending work and play — ultimately blurring the lines for their employees. I can't argue that work should be fun — but — let's be honest. We are not doing this for fun. I work to provide for my family and improve the lives of my clients.

So what is the proper balance? Jan Bruce gives out a few suggestions: Make a plan and get out, leave your device at home for a day and put yourself in front of other people. I'd like to add theatre, concerts and exercise all take our minds off work and give us a much-needed refueling.

I wish you all a summer where at least some of it is unplugged. You will be better for it and your clients will be too.

*Christine Frisk*

**CHRISTINE FRISK, ASID**  
President  
ASID MN Chapter

## This is your brain on **SCREEN TIME**



**3x**

People consume three times as much information daily as they did in 1960.



**61%**

of people can't ignore their electronic devices. They check them within the hour after getting an email, text, or alert.



**50%**

of people check their work email outside of work hours, including weekends and vacations.



**61%**

of people have felt jealous, depressed, sad, or annoyed after checking updates on their social media account.



**81%**

of people admit to interrupting conversation, mealtime, or playtime with family or friends to check their social media, text messages, or email.



**3 out of 5**

people spend more free time on their computer than they do with their significant other.



**73%** of people believe their use of electronic devices has contributed to **stress in their life.**

Source: Mequilibrium.com. Statistics according to research conducted by the University of California, San Diego; Kelton Research; and meQuilibrium.com. Created by DiabeticLivingOnline.com.



**RECHARGE YOURSELF** Once A Week: Pledge to Unplug!

*“MeQuilibrium (mequilibrium.com) sought to find out what impact screen time was having on people’s lives, attention spans, and outlook.”*

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*“I encourage you to consider attending as a way to broaden your understanding of our organization. One can always learn and grow with the fresh perspective of another’s eyes.”*

### A LETTER FROM OUR PRESIDENT-ELECT

Summer has our chapter board gearing up for the **National Chapter Leadership Conference** to be held right here in Minneapolis. This is when all ASID chapters come together to meet and greet fellow chapter leaders from all over the United States. Intensive training and the educating of all board positions ensures we can act as agents for our members in the fullest capacity both professionally and ethically. Our entire board will attend this year!



On July 16th the **National Awards Gala** will take place at the Minneapolis Marriott Marquis with an exciting evening of awards presentation, dinner, entertainment and a few surprises. I encourage you to consider attending as a way to broaden your understanding of our organization. One can always learn and grow with the fresh perspective of another’s eyes. We will have additional information going out about that and you can contact Karen in the ASID office with your questions.

I hope you will also check out the **ASID Foundation online auction** for some outstanding items. The auction goes live on **July 11**, so mark your calendars. Items range from tickets to the opera to a week in a Tuscan Villa in Italy. Last year included tickets to the Ellen DeGeneres show and 50 yard line tickets to a Green Bay Packers Game — there’ll be literally something for everyone! Proceeds fund the ASID Foundation, which advances the profession and communicates the ability of interior design to enhance the human experience through research, scholarships and education. ASID Foundation initiatives include a comprehensive annual scholarship program, the Transform Grant, an applied research grant program, and partnerships with Public Architecture’s 1+ and the National Building Museum. Lastly, please remember to sign up for your **CEUs!** Although this is not a reporting year, it’s never too soon to start getting your hours reported. And, although emergencies may arise which might prevent you from attending, please do have the courtesy to call the ASID office so that someone on the waiting list can be contacted and your space doesn’t go unused!

*Lola Watson*

**LOLA WATSON, ALLIED ASID**  
President-Elect  
ASID MN Chapter

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# Welcome New Members

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- » **Mckenzie Richter**  
Alexandria Technical College
- » **Gregory Robe**  
Dakota County Technical College
- » **Holly Sevald**  
Alexandria Technical College
- » **Elida Silveira**  
Century College

- » **Natalie Tupy**  
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## ALLIED MEMBERS

- » **Kimberly Swanson**
- » **Wendy Tully**



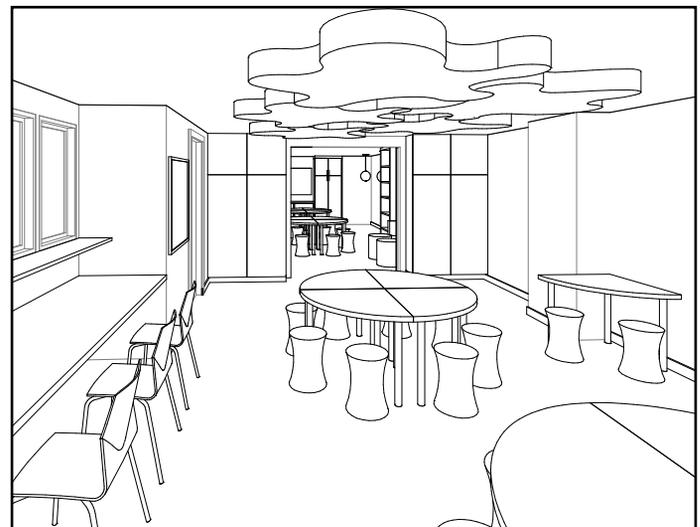
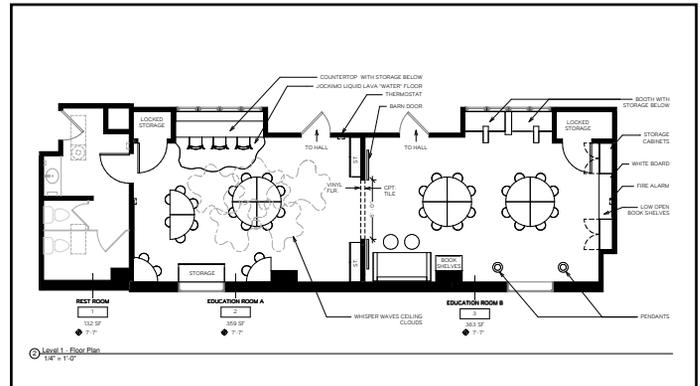
## Serving the Community — How ASID is Helping People Serving People

By Kera Latta, Allied ASID

Community outreach is an important component of ASID Minnesota’s goals and objectives. Led by Jackie Millea of Shelter Architecture, the Community Service committee is focusing on design-centric projects that improve environments and experiences for the community. They are harnessing their energy and talents to promote and implement activities and projects that are of social use. Their first project this year is underway, working with People Serving People (PSP), the largest and most comprehensive family-focused shelter in Minnesota.

Located in downtown Minneapolis, PSP is an innovative, multi-service facility that combines emergency housing with comprehensive support services to empower homeless families to overcome barriers and return to self-sufficiency. PSP has 99 emergency housing units and averages 354 guests per night, 58% of whom are children.

With such a high percentage of children at PSP, The Education and Enrichment Program plays an important role. Working with children ranging from kindergarten to grade 5, this program focuses on both one-on-one learning and small group learning.



# Awards and Accolades

By Elizabeth Bland, Allied ASID

The following designers had their projects featured on the Midwest Home/ ASID MN Kitchen Tour in April 2016:

- › **NICOLE SIREK, ALLIED ASID**, Partners 4, Design
- › **RENA FELDMAN, ALLIED ASID**, Inview Interior Design
- › **ANDREA DIXON, ALLIED ASID**, and **JEN ZIEMER, ALLIED ASID**, Fiddlehead Design Group
- › **JAYME MEYER, ALLIED ASID**, and **EMILY WELNA, ALLIED ASID**, Martha O'Hara Interiors
- › **CHRISTINE FRISK, ALLIED ASID**, InUnison Design, Inc
- › **KIMBERLY HERRICK, ASID**, Herrick Design Group
- › **TODD HANSEN, ALLIED ASID**, Albertsson Hansen Architecture, Ltd.
- › **BARBARA HAFTEN, ASID**, Barbara Haftten Interior Design

› **LYNN MONSON, ASID**, Monson Interior Design and Dreammaker Bath & Kitchen

› **CATHERINE HARRINGTON, ASID**, Catherine Harrington Designs

› **MICHAEL CRULL, ALLIED ASID**, David Heide Design Studio, had his outdoor terrace project on Lake of the Isles featured in *Mpls. St.Paul Home & Design's* article "Room with a View," March 2016.

› **MICHAEL CRULL, ALLIED ASID**, and **DAVID HEIDE, ALLIED ASID**, David Heide Design Studio, had their free-standing screened-in pavilion featured on Houzz as the "Porch of the Week: A Summer House with Prairie School Style."



The first project the committee has taken on is the redesign and renovation of both the education and enrichment rooms that house these programs.

The need for flexible spaces is important in this design due to the large range of activities these rooms host. Keeping in mind the needs and wants of the PSP staff, the committee partnered with ASID student members to brainstorm initial ideas for the design of the two spaces. The committee then created two final plans to present to the PSP staff for review. The final design will be a blend from the two proposed plans.

Both the staff at PSP along with the Community Service Committee members are excited to get the next part of the process underway. The project is expected to be finished this summer! • D •

## CHAPTER ANNOUNCEMENT

### Not hearing about things?

Check your contact information. Name Change? Job Change? Address change? If your contact information isn't correct, you are missing email and mail that is important to you about the chapter and for your business. Members can update their information online 24 hours a day at [www.asid.org](http://www.asid.org). Simply login to review your information and make any changes to your record.

## CHAPTER ANNOUNCEMENT

### Consider a planned gift.

Through thoughtful planning we can ensure that future generations will experience and share that which we have found so valuable in our lives. Please consider remembering The Minnesota Chapter of the Association of Interior Designers when you are preparing your will, trust, or other estate plans.

# “Living Traditions” Interiors by Matthew Patrick Smyth

By Katie Lewis, Allied ASID



Timeless and classic design defines Matthew Patrick Smyth, who was our featured Distinguished Speaker at the ASID program this May. He has regularly been listed as one of the top designers in publications including *House Beautiful*, *Traditional Home*, *New York Magazine*, *New York Spaces*, *Elements of Living* and *Gotham Magazine*, and his work is featured frequently in these magazines. He attended the Fashion Institute of Technology in interior design. He was presented with the opportunity of working with eminent architect and interior designer David Easton, who became his mentor. He started his own business in 1988 and works primarily with residential design, with projects throughout the United States and Europe. He also has recently ventured into product design, including a carpet collection with Patterson Flynn and a line of fabrics and wall coverings with F. Schumacher.

Smyth, who is a master at combining traditional and modern design, showcased his work to designers through a slide

presentation highlighting his projects and followed up with a Q & A session, where he shared his ideas and sources of inspiration. He talked about his successes and tribulations in the design world and, with his charming and approachable manner, communicated that we all face the same challenges. He encouraged designers to steer their clients away from catalogs and the internet by seeking out pieces that have a source of inspiration and meaning, whether it be an antique or unique piece of art or furniture found while traveling.

The event was made possible by our sponsors: Crown Warehouse and Delivery Service, KDR Designer Showrooms, Murals Your Way, Martha O'Hara Interiors and Miller Rossom. Many thanks to KDR Designer Showrooms, who hosted a champagne reception along with a book signing with Smyth featuring his book, “Living Traditions: Interiors by Matthew Patrick Smyth.” • D •

# R.S.V.P. Répondez s'il vous plaît

AMERICAN  
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DESIGNERS  
MINNESOTA



By Bonnie Birnbaum, ASID CID



**Hello Siri,**

## What does RSVP mean?

*Answer: R.S.V.P. stands for a French phrase, “répondez, s’il vous plaît,” which means “please reply.” That is, will you be coming to the event or not? For hosts who are planning an event when there is food involved, this is important from a practical point of view, because they need to know how many people to count on and how much food and drink to buy.*

## That seems very formal, what is the common meaning?

*Answer: Looking into “Garner’s Modern American Usage” confirms that RSVP has transformed into a verb meaning make a reservation — “admission is free, but be sure to RSVP beforehand.” It is also understood that no reply is required for not attending.*

## Why do people say yes and not show up?

*Answer: It is called the aspirational R.S.V.P. — when someone replies yes to an invitation, even though he knows, or is fairly certain, that he can’t or won’t attend.*

## What is the full Definition of NO-SHOW?

*Answer: A person who reserves space but neither uses nor cancels the reservation.*

## Siri, what are the main reasons for a no-show?

*Answer:*

- **Plans changed.** This is probably the most popular reason why people end up not attending an event. Calendars change all

*the time. What was 100% sure two weeks ago, may not be still feasible today.*

- **Excitement dropped.** The event sounded good at the time of booking but somehow it lost its appeal in the interim.
- **No money involved.** No matter what, money is a big deterrent and motivator. Free events are plagued by no-shows as money is not part of the process.

## Siri, help! What can be done?

*Answer: First acknowledge that the problem exists.*

*Just remember that the objective is not to force attendees to show up, but to get attendees to update the RSVP on time so that the program committee can take actions to reallocate that free space, especially if there is a waiting list for the event.*

## Siri, who is hurt by this behavior?

*Answer: Not only is the Program Committee frustrated by this behavior, but there are several groups of stakeholders who share the pain:*

- Other Members who wanted to attend. These guys will be pretty upset, having been told that the event was full and having been put on a waiting list only to learn there were empty seats. Not good.
- IP members sponsoring the event. Program Committee promised them a full and vibrant room and look at what happened: empty seats and maybe even uneaten lunches.

## Oh my Siri, what is the solution?

*Answer:*

- Be like Bridezillas and send an invoice?
- Too many no shows and they’ll automatically be put on standby?
- Or be respectful of fellow members and update your RSVP!

• D •

# Ethics Top 10 for Interior Designers

By Kristine A. Kubes, J.D., ASID Industry Partner



1. *Study up:* ASID has a Code of Ethics that sets forth guidelines and parameters for conduct.<sup>i</sup> Find Minnesota's code of Professional Conduct in the Minnesota Rules, Chapter 1805.<sup>ii</sup>
2. *Common Ground:* These sets of ASID and MN ethical rules, as well as all ethical codes relating to design professionals, share these foundational principles: protection of the public health, safety, and welfare; honesty; integrity; avoiding conflicts of interest; working within one's area of competency; confidentiality; and avoiding conduct that could diminish public confidence in self and the profession.
3. *Who me?:* These Rules already apply to you. Designer members of ASID have already confirmed "that they have read, support and will adhere to the Code of Ethics."<sup>iii</sup> Similarly, Minnesota CIDs sign a document at application and renewal acknowledging and promising to abide by the MN Rules of Professional Conduct. Best practice is to know these rules inside and out, as you are already being held to these standards.
4. *24:* Number of continuing education credits needed prior to renewal of CID status. At renewal, you will swear that, as of that date, you have completed your continuing education — so be sure that is a true statement and have all of your credits completed before you renew!
5. *Duty of Candor:* If you are a CID, you have an obligation to speak truthfully to the MN Board. That means you must answer all questions at renewal truthfully — Have you been disciplined in another jurisdiction? Have you completed all continuing education obligations? A false statement on your application is an added violation of the ethical code. Don't let that be you.
6. *It's your livelihood:* Protect your certificate. A very frequent basis for discipline in MN is an expired certificate or license. Remind yourself early and often to renew your CID timely before the deadline.



10. *What's the point?:* Protecting the health, safety, and welfare of the public; creating an environment where the public knows the designers they hire have the competency to do their work, are being honest/fair in pricing and contracting, and are preparing designs appropriately; creating an ethical culture founded on honesty and integrity serves all participants best.

**Public Service Announcement:**

In Minnesota, June 30, 2016 is the “deadline day” for certificate renewals for Certified Interior Designers, and completion of 24 hours of required continuing education — including two hours on ethics. If you are a MN CID, please don’t let June 30th pass without completing your ethics, continuing education and your renewal!

*Kristine A. Kubes, kristine@kubeslaw.com, is an attorney and principal of the Kubes Law Office, PLLC, Serving Design and Construction Professionals. She is an ASID Industry Partner and former Chair of the Minnesota Board of Architecture, Engineering, Land Surveying, Landscape Architecture, Geoscience & Interior Design. This article does not constitute legal advice. Each case must be evaluated on its own facts. • D •*

7. *Self-regulation:* Interior design, like architecture and engineering, is self-regulated, meaning that designers have an obligation to report those in violation of the ethical code to the MN Board and the ASID.
8. *One wrong, two penalties:* Unethical conduct often leads to legal liability as well as discipline. The costs of unethical behavior are steep — both in dollars and loss of clients, trust, reputation and goodwill.
9. *Ethical practice begins with you:* Ethical conduct is based on honesty, integrity and freedom from conflicts of interest — conduct that is very personal in nature and within a person’s control and choice. Choose well.

<sup>i</sup> <https://www.asid.org/content/asid-code-ethics-professional-conduct#.VzX66vkrJmM>

<sup>ii</sup> <https://www.revisor.mn.gov/rules/?id=1805>

<sup>iii</sup> ASID Policies, Section 2.4.



# DESTINATION HOME PROJECTS

By Colleen Slack, Allied ASID



Photo: Bruce Kading Interior Design



If a client asked you to design a home for them in a city halfway across the country, would you jump with glee or slink down in your chair with dread? What would hold you back? Fear of the unknown? Concern about how to manage such a project long distance?

As designers we have each established a design process that we work through with clients, which typically involves a lot of in-person client meetings, site visits, and plenty of on-site visits with contractors and other design professionals. We're used to the weather conditions in the Twin Cities and how we need to design around them for the durability of the products we select. So how would you tackle a project out of state? How would you manage communicating with your clients, who may not live in Minnesota, and the contractors on a job site hundreds of miles away? What weather conditions and lifestyle factors would you need to learn about in order to provide the best design solutions for your clients? Before you get overwhelmed by the mere idea of it, read on to learn how three local designers have tackled these challenges and what tips and solutions they can offer for your next long distance project.

### PROJECT #1

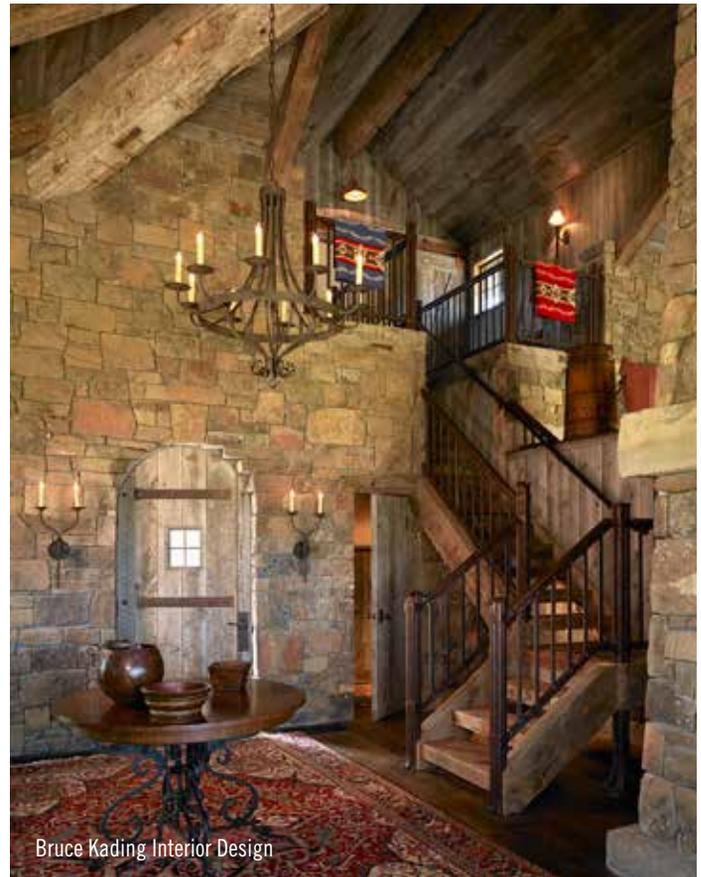
*Bruce Kading, ASID, CID*  
*Bruce Kading Interior Design*

#### Location?

It is in the valley outside Jackson, Wyoming and the Jackson Hole ski area. It has a view of the Titans with Yellowstone in close proximity. The owners who live here in Wayzata wanted to provide a legacy vacation home for their grown children and their families. Jackson has a year-round presence with skiing and snowmobiling in the winter and hiking and bicycling in the summer.

#### Special conditions?

Jackson, of course, gets a tremendous amount of snow in the winter and is dry in the summer with lots of sun and wonderful vistas. It is all about nature.



Bruce Kading Interior Design

#### Design solutions?

With the intense sun and the wonderful views, some kind of light control was essential especially since we didn't want to use any more window treatments than necessary. We used UV treatment on the windows and the architect designed huge reinforced overhangs to provide sun protection that could withstand the weight of the snow.

#### Recommended products for these conditions?

We used Kolbe and Kolbe copper clad windows, reclaimed plank flooring that was already aged, and most of the beams and siding was reclaimed or had been weathered. A lot of our hardware had been left in the snow to rust the previous winter.

### Local or long distance client meetings?

We had several meetings in Bozeman, Montana at the architect's office for planning and in Jackson, Wyoming during construction, but the furnishing selections were mostly done in my office here in Minneapolis. We did do some local shopping in Jackson for accessories and art. I think this is always good to help tie the home into the community.

### Methods for communicating long distance?

There were many emails and phone and conference calls discussing solutions. I have since used FaceTime and Dropbox on other projects, but not on this one.

### Challenges finding local contractors, delivery services and suppliers?

The architect suggested a contractor that we used. Our furniture was all sent here and delivered by Paragon during a 3- or 4-day installation. Other times I have had the furniture sent to a receiver in the area and delivered from there. When we do that, we sometimes call the local ASID office for suggestions or research online.

### Biggest challenges?

This project went fairly smoothly. The building firm was tremendous with great subs and very little hassle. Many projects in different parts of the country don't go this well. My projects in Naples and NYC seem to move slower with sometimes less professional contractors. You would think the opposite would be true, but that has not been my experience.

### Most surprising aspects?

The local craftsmen were fantastic. We were able to do sandblasted cabinets in the kitchen, with just the right amount of color rubbed in as if to look like an old barn with the paint all worn off. We took huge reclaimed timbers and sliced them, taking the core out and glue them back together so they weren't so heavy to install or to cover a steel structural member. (I was doing a cabin here on Cross Lake at the same time where they complained all the time because the timbers were so heavy — not knowing if they were cosmetic they could have done this.)

We had a sliding barn door that we rusted the track in the snow over the winter. I found a guy from California on a visit to another project in Tahoe the year before that we brought in to do a wonderful hammered metal counter top for the island. We were able to use the Fantasia Showroom in Bozeman for tile, which had more Western tile there than here.

### Top tips for other designers working long distance?

It really helps if you have worked with your client before. In almost all of my cases, they are second homes, retirement homes, or transfer homes for established clients. When you have that comfort level it is easier to work with all the new tradespeople and members of the team. In many instances I become the lead as that trust is behind me. Every one of these is different. It depends on the city, the architect, the culture. Sometimes more is done here and the plumbing, tile, etc. is shipped out there and other times it is selected in the community you are working,



Bruce Kading Interior Design



especially with granite because of the shipping. These projects are a lot of fun, but do take a lot of time along with frustrations with control. You have to be very clear and explicit with your communication because you are not always there for site inspections as you are on a local project.

## PROJECT #2

*Teresa Antonneau, Allied ASID & Peggy Augustine, Allied ASID Augustine Interiors, LLC*



Augustine Interiors, LLC

### Location?

A cabin in Northern Wisconsin. The original cabin on the lot was a 1940's cabin which regretfully had to be torn down. The homeowners live in MN but are both from WI and wanted to find a getaway property in Northern WI within a two-hour drive from their home in MN.

### Special conditions?

The home is located on a lake and the design needed to take full advantage of lake views while taking down the least amount of native trees. As with any lake property, there are certain zoning codes that need to be met; i.e. any structure had to be 75 feet from the waters edge, the disruption of the shoreline and its natural habitat was prohibited by the DNR, etc.

### Design solutions?

When the floor plan was laid out, we paid special attention to make certain that the prominent spaces that the family would utilize the most would get the best lake access and views. The floor plan also had to be considered when one thinks of how you "live" in a vacation/getaway property. The layout here was kept very open so that it would invite and accommodate lots of family time together. In addition, the home had to be family and pet friendly.

### Recommended products for these conditions?

Easy living was a goal for this family, and as they also are a family with dogs, the surfaces had to be both kid and pet friendly. It was also important to this family that the spaces function by today's standards, but have the vintage look of an established home. Reclaimed wide plank wood floors really fit the bill here as they gave the great room a warm, lived-in feel, while at the same time allowed for rugged livability for the family. Other surfaces in the project had to be durable as well, so granite and butcher block were used in the kitchen. In the master bath we used natural stone for the floor, river rock stone for the shower floor and marble for the vanity and shower seat. There is an extensive deck that overlooks the lake and this needed to be beautiful but very low maintenance. TimberTech product was used and it stands up to heat, rain, sun and snow, and maintains a wooden floor texture that looks great with zero maintenance. The majority of the light fixtures for the project were vintage but rewired; they added that look of "history" that the family wanted.

### Local or long distance client meetings?

The client resides in the Twin Cities, but frequented the site to manage the project. The builder was also available easily by email, text or phone.

### Challenges finding local contractors, delivery services and suppliers?

The builder/general contractor hired for the project had an exceptional team of professionals that were easy to work with and always highly professional.



### PROJECT #3

*Tami Holsten, Allied ASID, AKBD  
Bear Trap Design*

#### Location?

This project is located in Park City, Utah. It is in a gated community of high-end homes facing the Wasatch Mountains. It is my client's second home. They are professionals who travel extensively. They are outdoor enthusiasts — avid skiers and hikers.

#### Special Conditions?

The homes in this development are designed to blend into the desert landscape. They range in size, but are similar on the outside as they abide to the existing covenants.

#### Design Solutions?

Design focus was applied to the interior of this mountain home. My clients desired a mix of contemporary design with a luxury and rustic feel.

#### Recommended products for these conditions?

Special attention was given to interior lighting. Oversized crystal light fixtures hang in each of the two master suites for a luxury and a spa-like feel. A large rustic iron chandelier from Hammerton Forge captures the focal point in the great room, while a coordinating custom chandelier graces the dining room table.

#### Local or long distance client meetings?

I worked on this project primarily long distance. However, routine trips were made to Park City to check on the progress of this project. Client meetings occurred in both Minneapolis and in Park City. Material selections were made at IMS in Minneapolis and we often communicated through FaceTime.

#### Methods for communicating long distance?

With any project, communication is paramount. Almost daily, there were phone calls, along with emails and texts between clients, contractors and myself. I found it best to summarize

#### Biggest challenges?

The fireplace is a real wood burning one that had a very large fire box. The chimney ran the height of the great room and needed to be stone. The height presented a challenge because using real stone would have put a great weight on the wall. The solution was to use a man-made product that had the look of real stone but a fraction of the weight. The great room opens to the dining area and the galley kitchen, so this open space with the reclaimed wood floors needed to be kept cozy and warm in the winter, so heated floors were utilized to accomplish this.

#### Most surprising aspects?

There was a lot of time and effort spent making this project look like new, but also look and feel like it had a history to it. The use of vintage light fixtures throughout and the reclaimed wood floors did a lot to get us to the look as well as livability we strove to accomplish.

#### Top tip for other designers working long distance?

Have a clear vision of the overall project, but be prepared for the unexpected.



conversations with a paper trail, copied to everyone involved to keep the project on track and moving forward.

**Challenges finding local contractors, delivery services and suppliers?**

Finding local contractors, delivery services and suppliers was sometimes a challenge. I researched online and most importantly, asked other professionals for referrals.

**Biggest Challenges?**

The biggest challenge was that neither the clients nor I lived near this project. I established relationships with local contractors and communicated with them regularly. I knew my clients well and was able to work as their advocate.

**Most surprising aspects?**

The most surprising part was how great the contractors in Park City were to work with. They were accepting of an out-of-state designer and were open to my thoughts and ideas. There were no egos. We worked well together as a team as we created amazing results for the client.

**Top tip for other designers working long distance?**

Be open for an adventure, love the work you do, and remember communication IS everything.

Ultimately, it seems that for these designers clear communication with the clients and the whole design team throughout the project was essential to a successful final result. Embrace new technologies for communication as well as the classics (meeting notes, email and phone calls), and reach out to local design resources for recommendations on great tradespeople. You'll probably be very pleasantly surprised by who you may discover in another city that could even become a great resource for your other clients. Do your research on local conditions and educate yourself on best practices and the best products to meet the design challenges. And most of all, enjoy the shake up to your usual process and learn some new tricks! • D •

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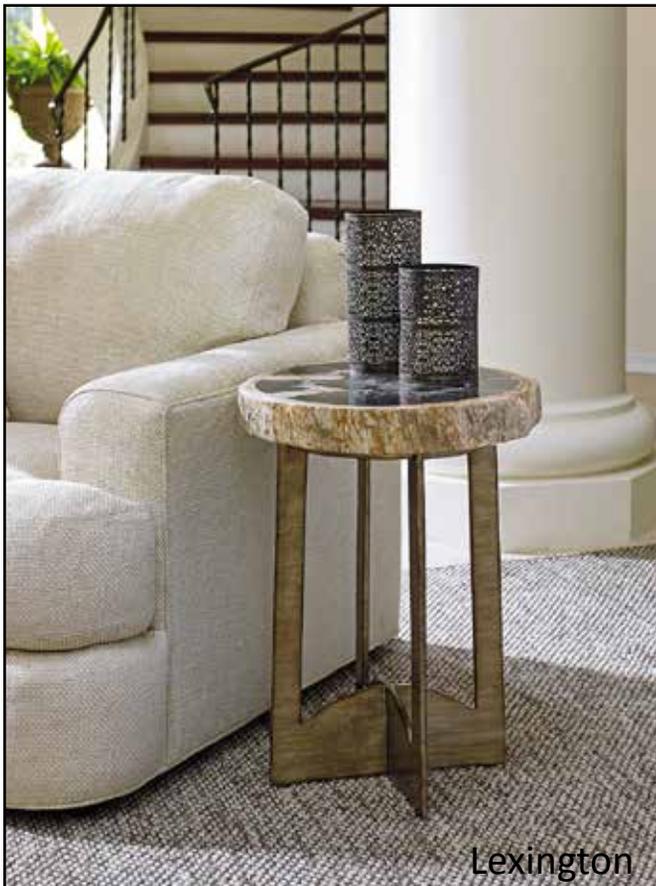
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- Awards Banquet: Abby Koller and Dan Juedes, Co-Chairs
- Awards Submissions: Todd Hansen

### **President-Elect**

Lola Watson, ASID

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- Showcase Home: Angela Parker and Bonnie Birnbaum, Co-Chairs
- Strategic Planning: Lola Watson
- MIDLAC: Christine Frisk

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Nancy Nelsen-Flom, Industry Partner Representative for INTERSOURCE, Inc.

### **Committees Overseen**

- Design Directions: Colleen Slack
- PR: Brian McCashin (Interim Chair)

### **Membership Director**

Jen Ziemer, Allied ASID

### **Committees Overseen**

- Membership: Kristen Sheikh and Teresa Antonneau, Co-Chairs

### **Finance Director**

Keri Olson, Allied ASID

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- Sponsorships: Letitia Little and Kevin Walter, Co-Chairs

### **Professional Development Director**

Susan Thayer, Industry Partner Representative for Hickory Chair

### **Committees Overseen**

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