

# Minnesota Chapter of ASID 2019 Design Excellence Awards

**DEADLINE IS NOON, FRIDAY SEPT 13<sup>th</sup> NOON CST**

THE PURPOSE OF THIS DESIGN COMPETITION IS TO RECOGNIZE SUCCESSFUL PROJECTS BY MEMBERS OF THE AMERICAN SOCIETY OF INTERIOR MINNESOTA CHAPTER. THESE PROJECTS REPRESENT EXCELLENCE IN DESIGN BY SUCCESSFULLY ADDRESSING CLIENT OBJECTIVES WHILE DEMONSTRATING CREATIVITY AND SKILLFUL PROBLEM SOLVING IN THE CATEGORIES LISTED BELOW.

## Qualifying Information for Eligibility to Participate

### Eligibility, Fees, Dates & General Instructions

**Eligibility:** All who enter must be active and in good standing with the ASID Minnesota Chapter

- ASID Professional, Allied, or Associate members or a design team headed by an ASID Professional, Allied, or Associate member are eligible to submit projects. Student ASID members are eligible to be listed by name.
- Non ASID members may be listed as "Team Members".
- Members must be in good standing at time of submission; **no** exceptions.
- Appellation at time of entry will remain.
- Non-winning projects submitted in a previous year's competition may be submitted, provided they fulfill the requirements.
- If all requirements are not met, the entry will be disqualified.
- Except for model homes/showcase homes, each entry must represent a permanent installation.
- Project must have been completed after January 1, 2015.
- You may submit as many entries as you wish, and you may submit the same project in different categories, but you must submit separate entry form and fee for each category.

### **Grounds for Disqualification:**

- Information identifying entrant's name, design firm, architect or any other collaborating party appears in description, images or on drawings
- Projects that have previously won an ASID MN Design Award
- Incomplete submission of entry

**Entry Fees and Dates: Late entries will NOT be accepted. No Exceptions.**

**DEADLINE IS NOON, FRIDAY SEPT 13<sup>th</sup> NOON CST.** The entry portal will close at that time.

Competition period:

- August 23 -September 6, 4:00 pm CST. Early registration rate **\$125** or \$50 (for first time entrants ONLY).
- September 7 -September 13, Noon CST. **\$150** or \$75 (for first time entrants ONLY).

## **Entry Instructions/ How to Enter**

**General Instructions:** Bring questions to the information sessions on July 26 or August 14.

ASID Minnesota Chapter is using an electronic portal, *The Design Awards Network*, through which designs are submitted as well as judged anonymously at the following link: [www.DesignAwards.Network](http://www.DesignAwards.Network)  
(<http://www.designawards.network/>)

Email ASID MN Office Administrator [info@asidmn.org](mailto:info@asidmn.org) with contest specific questions

Call Daniel Bradbury at 214-663-4452 or email at [support@designawards.network](mailto:support@designawards.network) for questions related to your digital submittal

### **How to Enter:**

<http://www.designawards.network/#/>

1. Register for each project entry that you will be submitted for judging.
2. Receive an entry link for each submitted project
3. Start Early. Give yourself enough time to edit and polish entries.

**DEADLINES:** Your REGISTRATION, COMPLETED ENTRIES and PAYMENT must be received by Friday, September 13<sup>th</sup>, 2019. Any entry purchased, but not completed by the deadline will be disqualified with **no refund**.

**METHOD:** You will submit your entries via the [www.DesignAwards.Network](http://www.DesignAwards.Network) (<http://www.designawards.network/>) entry system. Failure to include the required information and documentation will result in disqualification. Each practitioner needs to create their own separate log-in for correct titling of awards, *not* by firm. This can be your ASID log-in or anything you can remember. If you've entered or judged in the system before, you will already have a log-in and password.

NO identifying information about company or its people may be included in written descriptions or photos except where required on Entry Form.

### **Your complete submission will include:**

- Payment of entry fees
- Design Entry Form
- Permission Form
- Project Description / Designer Responsibilities
- Project Statement
- Floor plan – required
- Drawings – submit up to 4 drawings if applicable (optional)
- Photographs - 2 required
- Additional Photographs - submit up to 8 photographs (optional)

Please complete the following forms online within the [www.DesignAwards.Network](http://www.DesignAwards.Network)  
(<http://www.designawards.network/>) entry system

**Project Statement** – Required statement, 1500 characters or less. Include client objectives and provide a brief explanation of the project with emphasis on the design challenges and your solution(s). Include notes on unusual

design criteria or restrictions, budgetary considerations, code requirements, space limitations, materials used, etc. If Universal or Sustainable boxes were checked, please be sure to include language regarding this. Do not include specific project addresses.

**Floor Plan** – Required, may include caption below.

**Drawing 1-4 (Optional)** – Include if applicable.

**Photo Requirements:**

- Image size: all photographs submitted must be at least 300 dpi
- Image file size: Minimum 2MB – Maximum of 10MB
- Maximum of 10 project photographs
- One image **must** be selected as your preferred publicity image
- SAVE AS: Image\_Category#\_ProjectTitle\_01.jpg (no spaces). Example: Image\_02\_CoolRetail\_01.jpg

**Required Photos** – Use the 2 best project photos. You may include people and pets in images if they are blurred or anonymous. Designers and owners cannot appear in photos. Business names, signage or logos may be included if unavoidable. Do not include specific project addresses.

**Additional Photos (Optional)** – Include, and caption using 25 words or less/fewer.

## **Judging/Awards Presentation**

All judging is done anonymously, on a points-based system, by experienced out-of-state ASID Chapter designers, who are in good standing with the ASID organization. Minimum of 70 points to receive award.

### **Awards**

- There are five possible awards:
  1. First-Place Design Excellence award
  2. Second-Place Design Excellence award
  3. One overall “Best in Show-Residential” Design Excellence award based on judges’ highest awarded points
  4. One overall “Best in Show-Commercial” Design Excellence award based on judges’ highest awarded points
  5. One overall “Best in Show-Kitchen&Bath” Design Excellence award based on judges’ highest awarded points
- Ordering additional Trophies/Certificates – a form for ordering additional trophies/certificates will be available after the awards gala by an invitation email

### **Criteria for Judging ASID MN Chapter Awards: (100 points possible)**

#### **Design Intent (20pts total)**

- Effective Explanation of Design Criteria and Goals - 5pts
- Effective Explanation of Challenges - 5pts
- Quality of and clarity of presentation (easy to understand, complete & concise, proper grammar & spelling) - 5pts
- Quality and clarity of photographs - 5pts

#### **Design Execution (50pts total)**

- Overall Design meets stated goals and challenges - 10pts

- Does design fulfill the project requirements & enhance the human experience
  - Exhibit outstanding or unusual use of materials, detail, products, layout, etc..
- Solutions appropriate to the stated design statement - 10pts
  - Craftsmanship
  - Innovative approach to design criteria
- Creative use of space - 5pts
- Functional use of space - 10pts
  - ADA or universal design principles
  - Space plan functional & reflect concept statement
- Principles & Elements of Design – 10pts
  - Cohesiveness of design elements and principles (proportion, pattern, rhythm, balance)
  - Elements of design successfully used in the design solution (color, texture, line, form or value fitting)
- Effective use of Lighting – 5pts

#### **Use of Materials and Color (30pts total)**

- Color Scheme and composition – 5pts
- Functional use of materials – 5pts
- Creative use of materials – 5pts
- Appropriate and/or innovative for the space – 5pts
- Appropriately sustainable or environmentally friendly – 5pts
- FF&E selections used appropriately for the space – 5pts

**Awards Presentation:** Winning projects will be announced at the Minnesota ASID Chapter Design Awards Gala on Thursday, November 7, 2019. All participants in the design competition are encouraged to attend and celebrate with their design teams, family and friends, clients, trade partners, and contractors. Winners who elect to be notified in advance of the gala will be contacted on or by October 24, 2019. Judges are invited to attend the Gala.

**Award Certificates:** Each winning project receives one framed award. Unframed duplicate awards will be available for purchase for \$25.00 each, additional framed awards will be available for \$125 each. All payment must be made at the time of order. Contact the ASID MN Office with order requests. Deadline to order duplicate awards is January 19, 2020.

**Winning Project Board Submission Requirements:** All winners will be required to create a presentation board of their winning project. This will go on display at IMS for a period of one year, after which time the boards will be sent to the University of Minnesota Archives at the Anderson Library. Winning boards will not be returned. Boards will be due to the ASID office by January 19, 2020. Boards should be exactly 2'-0" x 2'-0" x 3/16" thick unframed on black foam core. Include plans, drawings, before and after photographs as necessary to convey the design solution. You must leave a 2-inch clear space margin the full width across the top of your board. Your name and logo should be included on the board within the upper left half of 2" high margin. The ASID MN logo and digital award graphic will be emailed after the gala to be placed in upper right half of the 2" high margin. Project statement can be modified to address a potential client, rather than a judge.

The judges' view is the same as the entrants' page. View judging tutorial:

<https://www.youtube.com/watch?v=MBpb75uH96A>

## Categories

REMEMBER THIS CATEGORY NUMBER. It will be used in naming all of your uploaded files and images\*

- C01 Commercial - Healthcare Over 10,000 SF (Corporate/Institutional)
- C02 Commercial - Healthcare 0-9,999 SF (Retail/Hospitality/Multi-family Housing)
- R01 Emerging Professional Project (Any project lead by a designer with less than 10 years professional practice)
- R02 Residential - Bathroom or Powder Room 0- 99 SF
- R03 Residential - Bathroom or Powder Room 100 + SF
- R04 Residential - Bedroom Suite (w/ adjoining rooms ie Bathroom, Dressing Room, Closets, Sitting Area, etc)
- R05 Residential - Kitchen 0 - 299 SF
- R06 Residential - Kitchen 300 - 399 SF
- R07 Residential - Kitchen 400 - 499 SF
- R08 Residential - Kitchen Over 500 SF
- R09 Residential - Multiple Rooms/Entire Residence 0- 999 SF (min two rooms, Entire Residence, Open Concept)
- R10 Residential - Multiple Rooms/Entire Residence 1000 - 2499 SF (min two rooms, Entire Residence, Open Concept)
- R11 Residential - Multiple Rooms/Entire Residence 2500 - 4499 SF (min two rooms, Entire Residence, Open Concept)
- R12 Residential - Multiple Rooms/Entire Residence 4500 -9,999 SF (min two rooms, Entire Residence, Open Concept)
- R13 Residential - Multiple Rooms/Entire Residence Over 10,000 SF (min two rooms, Entire Residence, Open Concept)
- R14 Residential - Special Purpose Space (Media, Pool House, Wine Cellar, Laundry, Office, Craft Room, etc)
- R15 Residential - Singular Living Space 0- 499 SF (Living, Dining, Sun Room, Bedroom, etc)
- R16 Residential - Singular Living Space Over 500 SF (Living, Dining, Sun Room, Bedroom, etc)
- R17 Residential - Show House Room or Model Home Room (Projects may not be submitted in other categories)
- RC1 Custom Designed Object/Detail (An original design/detail relating to a single object, product, or installation such as furniture, cabinetry, lighting, window covering, etc. Must include process documentation (sketch/drawing/digital model and photographs)
- RC2 Historic Restoration/Preservation

## ADDITIONAL INFORMATION

LOG-IN TO [WWW.DESIGNAWARDS.NETWORK](http://WWW.DESIGNAWARDS.NETWORK):

1. Create your own custom log-in for the awards program. It can be your ASID log-in but it doesn't have to be. *(If you've entered or judged on the system before, you already have a log-in and password.)*
2. Once you've logged-in and registered. Click on the Now Registering ASID Minnesota link in the bottom half of the page. This will take you to the entry information, criteria, category codes, etc.
3. At the bottom of this form is where you will purchase your entries by Category.
4. You can come back again and purchase more entries later.
5. Each practitioner entering needs to create their own separate log-in for correct titling of awards, not by firm.

## REGISTRATION FORM:

1. This form can be accessed after creating, from your log-in by clicking on *Welcome, XYZ* in the upper right corner.
2. Registration form must list the ASID member whose work is being entered. (There is a form within the Entry that allows you to name additional ASID members on your team.)
3. If multiple practitioners in your firm are entering individually, they each need their own registration/log-in or incorrect information will be listed in the publications and awards ceremony

### ENTRY FORM:

- The process of accessing your Entries is the same each time: Log-in, scroll down to Now Registering ASID Minnesota link, click;
- in the Upper left corner of the page is Back to ASID Minnesota where you'll see View Entry List.
- If you click on Entry Registration, this takes you back to purchase additional entries or view the chapter entry criteria, etc.
- If the system is not allowing PayPal to take your credit card and you've entered the correct data, please contact the webhost via Contact Us at the bottom right of the page for assistance.
- You may continue to edit your entries until 11:59am of the Entry ending date.
- In a perfect world, the entrant would have the 1500-character design statement and 150-character photo details, owner and photography releases completed before starting the registration process. All that would be left is drag and drop the images, releases and cut and paste the text into the forms.
- You have 1500 characters available for your Design Statement. Each keystroke is one character. You may cut & paste your statement or directly type into the form. There is a character counter in the upper left box.
- If you purchase the wrong category, the chapter administrator or webhost can make the coding change within your entry form.
- Take advantage of the 150 additional characters available under each image to further enhance your Design Statement.
- You do not have to use the text under the images.
- The grey box at bottom of entry form called Design Concept is for public viewing. Here is your opportunity to tell the public about your project, write this towards the consumer instead of the judge.
- Project Name & Additional Project Designers: The Project Name is for Commercial and Industry Partner commissioned work only. Residential entries do not include the client's name.
- Additional Project Designers, if applicable must also be ASID members.
- No company name or personal photo is admissible in the Design Statement. *Within the images, a company name should only be visible if part of the design*, not in the text. Do not blur out the name within an image as it destroys the quality of photography workmanship. It leaves the judges wondering why an image has been blurred.

### PROJECT IMAGES:

- Within the first 10 images, one image must be selected as your Preferred Publicity Image. At the left bottom of each image is a little box to check for your preferred publicity image. Your entry cannot be completed without selecting one image.
  1. The order of photos has nothing to do with which image you select.
  2. Use the order of the images to tell your story. After uploading, you can Drag and Drop the order of images.
- If entering the same project in multiple categories, select a different image as the preferred image in each category. The same images can be used in multiple entries.
- Be sure that your images are oriented correctly before loading. You cannot adjust the orientation within the entry form. Go back to your file, orient to correct, save and replace.
- JPG or PDF files only for photos and releases.
- Image must not exceed 10,000 MB as the system won't allow it to be loaded. The high resolution is for publication purposes.
- The four additional image slots don't have to be used for auxiliary, floor plans, renderings, CAD, elevation, or before images, etc; they can be additional completed project photos.
- Caveat: the preferred image for publicity **MUST** be loaded in the upper photograph selections as you cannot select the preferred image from the bottom four.
- The name you have saved the image within your files is not seen when you upload to the system, if you're worried about the company or owners name being listed.
- *The auxiliary images do not have to be high res as these would not be used for publication.*
- You do not need to utilize all fourteen image slots.