2020 SPONSORSHIP

AMERICAN SOCIETY OF INTERIOR DESIGNERS
MINNESOTA

GOLD $5,600

ASID prepares its members to continually excel in a dynamic and evolving profession competing in a global marketplace.

ADVERTISING BENEFITS

+ One 30-to 60-second video clip testimonial showcasing Sponsor ($1,500 value)
  - Video will be owned by ASID MN with ASID logo, but Sponsor will have ability to share to any social media for the term of 2 years
  - Content Includes: half-day of shooting, four hours onsite, 4k camera, audio capture, lighting setup, one-day of editing, lower-third graphics
  - Deliverables include: one 30-to 60-second video clip, three revisions, can be edited to fit any social media platform, licensed music
  - Will be shown for recognition at the Gala of the designated year
+ One announcement within the body of an eBlast about your company to Membership
+ Recognition on ASID social media outlets
+ Logo and/or company name and website link on ASID website and in all newsletter eBlasts sent directly to Membership
+ Recognition in Digital Design Directions
  - Rotating banner ad
  - Rotating sidebar ad on all pages
  - Footer logo on all pages
  - Ability to renew DD contract through Red Leaf at discounted rate
+ Recognition on ASID office TV display

SPONSORSHIP RECOGNITION BENEFITS

+ Year-long Sponsorship recognition at all ASID chapter meetings and chapter sponsored events
+ Logo and/or company name on board in ASID office and all events
+ One assigned program or event for the year
  - Recognition as Sponsor on event communications and website
  - Table-top display
  - Two-minute presentation to the audience
  - Event assigned by the programs committee

ASID AWARDS GALA BENEFITS

+ Your company logo listed as Gold Sponsor in:
  - Evening's PowerPoint presentation
  - Awards page of ASID MN website
  - Event Program
  - Eblasts announcing event details
  - Announced at the evening's program
+ Ability to present an award at the Gala
+ Three complementary tickets to the Gala
+ Ability to purchase up to three extra tickets to the Gala for 50 percent off