

2020 SPONSORSHIP

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
MINNESOTA



SILVER \$3,400

ASID advances the profession and communicates the impact of interior design to enhance the human experience.

ADVERTISING BENEFITS

- + One announcement within the body of an eBlast about your company to Membership
- + Recognition on ASID social media Outlets
- + Logo and/or company name and website link on ASID website and in all newsletter eBlasts sent directly to Membership
- + Recognition in Digital Design Directions
 - Rotating sidebar ad on all pages
 - Footer logo on all pages
 - Ability to renew DD contract through Red Leaf at discounted rate
- + Recognition on ASID office TV display

SPONSORSHIP RECOGNITION BENEFITS

- + Year-long Sponsorship recognition at all ASID chapter meetings and chapter sponsored events
- + Logo and/or company name on board in ASID office and all events
- + One assigned program or event for the year
 - Recognition as Sponsor on event communications and website
 - Table-top display
 - Two-minute presentation to the audience
 - Event assigned by the programs committee

ASID AWARDS GALA BENEFITS

- + Your company logo listed as Silver Sponsor in:
 - Evening's PowerPoint presentation
 - Awards page of ASID MN website
 - Event program
 - Eblasts announcing event details
 - Announced at the evening's program
- + Ability to Present an award at the Gala
- + Two complementary tickets to the Gala
- + Ability to purchase up to two extra tickets to the Gala for 50 percent off