

# 2020 SPONSORSHIP

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS  
MINNESOTA



## PLATINUM \$7,000

Be a part of the movement. ASID is a community – designers, industry representatives, educators, students – who believe Design Impacts Lives.

### ADVERTISING BENEFITS

- + One 60-to 120-second video clip testimonial showcasing Sponsor (\$3,000 value)
  - Videos will be owned by ASID MN with ASID logo, but Sponsor will have ability to share to any social media for the term of 2 years
  - Content Includes: one day of shooting, eight hours onsite, multiple locations, one to two 4k cameras, audiocapture, lighting setup, two days of editing, logo animation, lower third graphics
  - Deliverables include: two 30-to 60-second video clips, three revisions, can be edited to fit any social media platform, licensed music
  - Will be shown for recognition at the Gala of the designated year
- + One announcement within the body of an eBlast about your company to Membership
- + Recognition on ASID social media outlets
- + Logo and/or company name and website link on ASID website and in all newsletter eBlasts sent directly to Membership
- + Recognition in Digital Design Directions
  - Rotating banner ad
  - Rotating sidebar ad on all pages
  - Footer logo on all pages
  - Ability to renew DD contract through Red Leaf at discounted rate
- + Recognition on ASID office TV display

### SPONSORSHIP RECOGNITION BENEFITS

- + Year-long Sponsorship recognition at all ASID chapter meetings and chapter sponsored events
- + Logo and/or company name on board in ASID office and all events
- + One assigned program or event for the year
  - Recognition as Sponsor on event communications and website
  - Table-top display
  - Two-minute presentation to the audience
  - Event assigned by the programs committee

### ASID AWARDS GALA BENEFITS

- + Your company logo listed as Platinum Sponsor in:
  - Evening's PowerPoint presentation
  - Awards page of ASID MN website
  - Event program
  - Eblasts announcing event details
  - Announced at the evening's program
- + Ability to present an award at the Gala
- + Five complementary tickets to the Gala
- + Ability to purchase up to five extra tickets to the Gala for 50 percent off